



Board of Directors Meeting Minutes – Dec 14, 2016

The December 2016 Board of Directors (BoD) meeting of the Collegiate Peaks Chapter of Trout Unlimited (CPC) was held at Shallot's Restaurant, Salida, CO on December 14, 2016. Keith Krebs opened the meeting at 7:03 pm.

Board Member Attendees:

Officers: Keith Krebs, Blake Fanning, Jerry Wright, Tom Arnot

Board Members: Eric Heltzel, Larry Payne, Bill Perrill, Bill Dvorak, Fred Rasmussen, Gene Milus, Mike Perry

The minimum number of board members was in attendance to constitute a quorum.

Other attendees: Pam Simpson, Jim Impara, Barbara Plake, Dick Isenberger

1. CONSENT AGENDA (DECISION VOTE)

- a. The October 2016 BoD Meeting Minutes were emailed to the BoD by Tom Arnot for review prior to the meeting. Gene Milus responded with a correction by email. Barbara Plake mentioned a couple of minor corrections at the meeting.
 - Larry Payne motioned that the October BoD Meeting minutes be approved as corrected. The motion was seconded by Bill Perrill and passed without dissent.
- b. The November 2016 Annual Year-in-Review meeting minutes were emailed to the BoD by Tom Arnot for review prior to the meeting.
 - Larry Payne motioned that the November 2016 Annual Year-in-Review Meeting minutes be approved. The motion was seconded by Bill Perrill and passed without dissent.
- c. The November Treasurer's Reports were emailed to the BoD by Jerry Wright for review prior to the meeting.
 - Jerry Wright presented a brief recap of the Treasurer's reports to the Board. Highlights included a donation of \$4,100 to CTU from the Caddis Festival Banquet proceeds, a donation of \$3,000 to LTUA for SARELC and a \$1,000 grant from Nestle Waters earmarked for SARELC. Blake Fanning asked what the banquet catering budget was (\$6,500). Larry Payne motioned that the Treasurer's Reports be approved. The motion was seconded by Blake Fanning and passed without dissent.

2. PRESIDENT'S REMARKS

- a. Introduction of Pam Simpson – New Banquet Coordinator
 - Fred Rasmussen motioned that the Chapter buy Pam's dinner at all meetings to recognize her contribution in taking over this position. The motion was seconded by Larry Payne and passed without dissent.
- b. Keith Krebs, Blake Fanning and Gene Milus attended the Inspire Chaffee County Meeting on 12/8.
 - This is a mentors program through Family and Youth Initiatives (FYI) to try to get underserved youth out of doors. Funding from Great Outdoors Colorado (GOCO) - \$9,000 grants are available. Keith Krebs will write a proposal as this may be a possible funding source for SARELC.

- c. Movie Night a smashing failure: 41 attendees; \$512 net loss.
 - Need to have some kind of big meeting where we at least break even.
 - Will be discussed at Strategic Planning Meeting January 14, 2017

3. UPCOMING EVENTS

- a. December 25th – Merry Christmas
- b. January 11th – Member Meeting at location **TBD**, Salida
 - Discussed possible meeting venues – front room at the Boathouse was never remodeled, so it is still available. Keith Krebs suggested we go back there for member meetings – a better venue than Shallots.
 - Dick Isenberger commented that regular meeting attendance has declined from what it was in the past. Maybe we need more member meetings, maybe we do not need to have food and beverage available, maybe we should hold meetings later in the evening at 7:00 pm or so.
 - Keith Krebs noted that at a previous Strategic Planning meeting, it was decided to decouple board and member meetings and to move the meetings to right after work and include food and drink. This decision was based on feedback and in an effort to attract more members and a wider demographic. Previously, we were getting only 15-16 people at both board meetings and member meetings. Board meetings are very different and don't need to have food and drink - we already decided to hold board meetings at other venues (Sangre De Cristo Electric and Mt. Shavano Manor meeting rooms). Member meetings need to have food and beverage available – this change did result in improved attendance.
 - Fred Rasmussen noted that this is not a unique problem to us – all volunteer organizations have the same issues. The original group of 40 people that got this chapter going are all gone now. New residents and members beyond the board are not as dedicated to the cause.
 - Eric Heltzel mentioned that the meetings need to inspire people to come.
 - Bill Perrill noted that the background noise at the member meetings has been a problem.
 - Barbara Plake, Jim Impara and Bill Perrill all commented that the next member meeting is just before the Strategic Planning meeting, so we could try the Boathouse again and discuss how it works out at the Strategic Planning meeting. The group agreed to try this.
- c. January 14th (Sat.) - Strategic Planning Meeting, 9:00 am to 2:00 pm at Mt. Shavano Manor meeting room, 16th and J Streets, Salida
- d. February 8th - BoD Meeting, Sangre de Cristo Electric Assn. meeting room, 29780 N. US Highway 24, BV
- e. March 8th – Member Meeting, Branding Iron Restaurant, BV, 6:00 – 8:30 pm
- f. April 12th – BoD Meeting, Mr. Shavano Manor meeting room, 16th and J Streets, Salida, 6:00 – 8:30 pm
- g. April 28-29th – TU Western Regional Rendezvous, Scottsdale, Arizona
 - Keith Krebs might make this Rendezvous. There will be discussion topics about problems with attendance, youth involvement, etc.
 - Fred Rasmussen mentioned that this is a good meeting to attend if you want to learn how to make us a better chapter.

4. NEW BUSINESS:

- a. 2017 Caddis Festival Banquet in 2017 – Review at Strategic Planning Meeting
- New Banquet Chair – Pam Simpson
 - Pam has an assistant lined up with past fund raising experience, Denise Semoneit.
 - Solicitation packets should go out soon.
 - Pam is following up with past chairpersons
 - Back-up Banquet Raffle Manager needed – Ann Klaiman is primary
 - Bill Dvorak previously indicated he would be the backup raffle manager and take the necessary class. (August 2016 BoD meeting minutes)
 - Banquet Silent Auction Manager(s) needed
 - Dick Isenberger and Fred Rasmussen agreed to help.
 - Bucket Raffle – Bill Dvorak
 - Discussion of 2017 Trip Swaps – Tom Arnot
 - Current Trip Swaps
 - We currently swap fishing trips with 5 Colorado TU chapters plus we added an Idaho IFFF chapter in 2016. We swap a “hosted” trip where a chapter member takes 2 people on a full day walk/wade fishing trip and provides lunch. These bring in \$200-300 each at the Caddis Festival.
 - Last year, we decided not to swap a guided trip with the Truchas Chapter (Santa Fe), partially because they were offering a half-day guided trip and partially because of some concern of saturating our auctions with too many similar trips.
 - We currently have liability for 2 carryover trips in 2017, plus the 6 we normally swap and potentially a 7th trip with the Taos chapter.
 - Potential new Trip Swaps
 - Barbara Plake received a request in early November (sent to many chapters) to swap “free lodging or a guided trip” from the Arkansas White River Chapter in Mountain Home, AR. Their fundraiser is in February, so we need to decide fairly soon if we want to respond to this offer.
 - We also have a potential opportunity to swap a trip with the Enchanted Circle chapter in Taos – one of their board members approached Tom Arnot at the Caddis Festival last year asking about it. This trip is more along the lines of the type of trip we currently swap with other chapters – a hosted trip.

Discussion: Fred Rasmussen noted that the White River was a great drift trip and the Norfolk was pretty good. Others noted the Arkansas trip was a long way off and we might not get a good bid price for our trip. In 2016, Trip Swaps returned 29% to 51% of their value (almost all profit though, as they don't cost the chapter anything except lunch). In the end, it was decided not to pursue the Trip Swap with the Arkansas chapter and concentrate more on swaps with local and closer chapters. Decision on whether to swap with Idaho again and Taos chapter will be discussed at Caddis Festival Banquet Committee meetings.

 - Need Trip Swap Host for Idaho certificate winners
 - Tom Arnot just received an email from the winners of the trip swap we did with the Northern Idaho Fly Fishers – the winning couple want to start planning their 2017 trip here. They would prefer to go lake fishing, but are flexible. Because of the distance, they want to start planning for their trip, and have some questions about timing, lodging, etc. Tom would like to get a host on board to start discussions with them about their trip.
 - Mike Perry volunteered to host this trip – Tom Arnot will send contact information to Mike Perry.

Collegiate Peaks Chapter Trout Unlimited
Board of Director's Meeting Minutes – December 14, 2016 (continued)

- Family and Youth Initiatives (FYI) annual fundraiser raises \$45,000. The Central Colorado Conservancy (LTUA) annual fundraiser raises \$44,000. Discussion at Strategic Planning meeting about how our fundraising compares to these other local non-profits.
- Establish date for review of "Give Smart" fundraising system for 2017 Caddis Festival Banquet
 - It was decided to table this for 2017. Too late to get started on it and some pessimism has been expressed during previous discussions.
- Discussion of Banquet Ticket Prices – Pam Simpson
 - Pam: Ticket prices have been the same for 3 years. As of last year, it covered the cost of the food plus \$1.67 profit per adult ticket. Is this good enough?
 - Fred Rasmussen: Our take from sponsorships has gotten larger, the take from non-sponsors is fair.
 - Larry Payne: We are not going to make much money on tickets – we want to get them in the door so they can bid on auction items, bucket raffles, etc.
 - Dick Isenberger: We want to cover our cost for dinner, not soak our membership.
 - Jerry Wright: The banquet sells out – we are not currently discouraging people.
 - Fred: This is a social event – half the people leave after dinner. It is an affordable, fun event where lots of our "friends" come to have a good time. It's good PR for our chapter.
 - Eric Heltzel: Not a bad idea to project \$25 ticket price to cover our costs for the food and venue.
 - Keith Krebs: We are competitive price-wise with FYI and LTUA/CCC.
 - Consensus was to keep ticket prices approximately at a point where they cover the food and venue. Further discussion at the Caddis Festival Banquet committee meetings.
- b. Purchase Laptop Computer for Chapter use?
 - Keith Krebs proposed that the chapter purchase a laptop computer for chapter use at member and board meetings. Primary purpose is to show PowerPoint presentations.
 - Jim Impara mentioned that he had an older Macintosh that would work for this just fine.
 - Decision tabled for future discussion at Strategic Planning Meeting
- c. Review Proposed Meeting Schedule for 2017 – Venues?
 - Proposed meeting schedule reviewed and discussed. Consensus was to proceed with schedule as proposed with Salida venues for member meetings to be discussed at Strategic Planning Meeting.

5. OLD BUSINESS:

- a. Investigate new Conservation Project:
 - Re-visit Kerber Creek
 - CPC was contacted by Carol Edrington, property owner. Fish are doing well, stream is braided – wondering if we can get it fixed?
 - Jason Willis to contact Carol Edrington.
 - Badger Basin
 - Keith Krebs was in contact with Allyn Kratz at CMC. Communication fell apart.
- b. Consent for Tom Palka presentation in March 2017 using tools such as Google Earth, GPS and inserting pictures for Chapter member trips, etc. (**need to revise date – Drift Fly Shop presentation in March**)
 - Previously OK'd by the BoD – need to revise date, now scheduled for June 14 Member Meeting

- c. Education Chair/Coordinator needed
 - Keith Krebs and Eric Heltzel currently act as Education Chair. Need another volunteer. Karen Dils did this for several years.
- d. Need a replacement for Michael Harrington as Newsletter editor/publisher
 - Keith Krebs and Tom Palka are assembling it for now when content is provided by others. Need new editor by January 2017.
 - Fred Rasmussen volunteered to take over newsletter editor position.
- e. Resolve issue regarding Lake Marie Lodge Fishing Trip cancellation
 - Keith Krebs sent 3 emails and a formal letter to Lake Marie Lodge - no response.
 - Barbara Plake mentioned that several law firms had donated to the Caddis Festival and they might be willing to write a letter. (Marquez Law Office, Anderson & Hughes, and Michael Wilbur)
- f. Engaging with TU Veterans Service Partnership – Coordinator needed
 - Keith Krebs is currently listed as the coordinator – needs someone else to step up and do this.
 - Gene Milus volunteered to take over this position.

6. REPORTS OF COMMITTEES

- a. Membership Report by Bill Perrill (as emailed)
 - 2 members transferred in, 4 memberships transferred out
 - All youth memberships have expired
 - 3 memberships have expired – Letters have been sent asking them to renew. They will be dropped in 30 days if they don't renew.
 - 274 paid members, (includes 17 family memberships). This is a decrease of 2 members from last month.
 - 2 of our 3 business memberships have expired – Palace Hotel and ARK Anglers. ARK Anglers membership was approved by the chapter in recognition of their contributions. Current contributions from them unknown.
- b. Volunteers Report (not provided)
- c. Communications report (not provided)

7. COMMENTS AND OTHER DISCUSSION

- a. December CTU Currents just sent out this week – Barbara Plake featured in Member Spotlight

8. ADJOURNMENT

- a. Meeting was adjourned at 8:20 pm by acclamation.